



CASE STUDY

Building a new business quickly and inexpensively

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PROBLEM:

The company is one of the most successful Czech firms in its main field of operation. The company decided to diversify and also provide mobile operator services.

Their aim was to gain several thousand clients within a short time, to become a significant competitor in this area, and to strengthen their main field of operation at the same time.

Taking into consideration that several other competitors had the same intentions, it was time-sensitive. Since the result was so unsure, the company wanted to keep the investment at the bottom line.

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SOLUTION:

One of the factors that considerably contributed to the final success was the use of an opensource integration platform.

The chosen solution complied with all requirements of reliable operation under high load and with a high level of security. An experienced integration architect designed all services so that repeated use in different business cases would be possible.

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RESULT:

The whole solution was implemented within several months and without serious problems.

The company is not only a leading company on the Czech market in both fields but also the only one which efficiently uses the synergy of both areas in one closely connected product offer.

Everything is done automatically with minimal costs. The integration platform not only connects internal systems of the company but also systems of several significant business partners that diversify the offer with other products.

“We cut development time by 6 months by using a proven out-of-the-box system.”



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